



Beach Break Film Festival Sponsorship Package for Your Company

The second annual 2023 Beach Break Film Festival is coming December 28th – 30th!

Our festival promotes unique story-telling and opens conversations that build connection and cultural awareness of stories you might not have otherwise known about, through film. Beach Break is honored to offer Your Company the opportunity to sponsor this year's festival taking place at the Coastal Repertory Theatre in Half Moon Bay. The Rep has once again been selected as the festival's venue, screening six feature length films in Documentary and Dramatic categories across the three day event. Your Company's sponsorship of the festival offers exposure for your organization not only to attendees, but also the Coastside and greater Bay Area communities via marketing and PR campaigns throughout the year.

Beach Break Entertainment was founded in August of 2020 as a labor of love, screening outdoor movies during the pandemic shutdown and has grown into a thriving entertainment resource for the Half Moon Bay Coastside residence and visitors. Beach Break has screened over 50 feature length films and shorts, including Academy Award winning and Sundance films, treating movie goers from Napa, San Francisco, the East Bay, Santa Cruz and throughout the Bay Area to the beautiful Coastside beaches enjoying evenings at the movies under the stars. Each screening helps support a local coastside nonprofit organization.

Accomplishments to date include:

- 50+ screenings at various Coastside locales in Half Moon Bay, El Granada, Montara and Pacifica
- \$17,000+ donated to local nonprofits
- Q&A sessions with filmmakers and actors
- Participation in El Granada Parks and Rec, Make it Main Street HMB, and other municipal revitalization and school programs.
- Hosting corporate and private events up and down the coast.
- Beach Break Film Festival's Inaugural 2022 three day event in December
 - Sold out shows
 - Engaged over 700 guests
 - Multiple press releases were acknowledged in media outlets throughout California including San Francisco Chronicle, Pacifica Tribune, Half Moon Bay Review, San Mateo Journal, San Jose Examiner, Visit CA and San Diego Union Tribune
 - Offered advertisements on radio shows, printed in Half Moon Bay Review, Pacifica and San Francisco Chronicle and dozens of on line publications throughout California.
 - Invited to host a special radio show to highlight the festival with W. Kamau Bell and Tom Sawyer.
 - Postcards acknowledging sponsors distributed at five major events including Mavericks/Pumpkin and Fog Festivals, the Montara Art and Music Festival, The Holly Jolly Winter festival and the Nights of Lights parade.
 - Post event ads highlighting and thanking sponsors run in two newspapers.
 - Beach Break was asked to be a juror for the CA Coastal Commission's video contest



- Spangler's Market, Shiki Sushi Half Moon Bay, New Leaf Market, Barterra Winery, The Coastside Chamber and Mavericks Surf Company were all local sponsors who will be participating again this year.
- Terri Dale Bullock (TDB) Family Foundation, San Mateo County Arts Council, Visit CA, San Francisco Peninsula and Recology of the Coast have signed on already this year to sponsor.
- Visit CA, San Francisco Peninsula and San Mateo County Arts council are new sponsors this year.
- Post event survey went out to over 2000 people.
 - 79% attendees and 13% sponsors responded
 - Survey results revealed that only 37% attendees lived in Half Moon Bay
 - 74% would attend in the future
 - 84% would recommend to a friend or colleague
 - 93% think an annual event is an awesome idea.
 - 61% dined out beforehand

Sponsors who sign up now are promoted at all Beach Break Entertainment events throughout the year leading up to the including all pre festival printed materials.

I appreciate your consideration and look forward to partnering with Your Company to promote your organization to film makers, volunteers, audiences, and the greater Bay Area at the 2023 Beach Break Film Festival.

Julie Mell
Julie Mell, Founder/Owner
Beach Break Entertainment

Beach Break Entertainment and Beach Break Film Festival operates under the fiscal sponsorship of The Coastal Repertory Theater, Inc. a 501(c)3 organization. Tax ID #94-3096191



SPONSORSHIP BENEFITS

Exclusive 2023 Festival Name Sponsor \$25,000 (two year commitment)

The (Your Company) Second Annual Beach Break Film Festival (BBFF)

Opportunity to submit a welcome video (up to 60 seconds) shown before each film.

30 second Company Advertisement run before the features and once on social media (materials provided by Your Company)

Double page advertisement in festival program

One room for two nights at the Half Moon Bay Ritz Carlton

10 passes to the BBFF festival

+ * items below

Presenting Sponsor - \$10,000 +

Promotion on all marketing, press releases and slide loop before each film as: "Presented By Your Company"

15 second Company Advertisement run before the features (materials provided by Your Company)

Sponsor a specific film (noted in printed program and on slide before film)

Mention in press releases "Presented by Your Company"

(6) passes good for entry to *all* BBFF festival films

*Option to contribute branded items to filmmaker's VIP goodie bags.

Full page advertisement in festival program.

+ * items below

Beach Break Platinum - \$5000

Sponsor a specific film (noted in printed program, on website and on slide show)

Listing on all marketing as "Sponsored By Your Company"

Mention in press releases "Sponsored by Your Company"

(4) passes good for entry to *all* BBFF festival films

*Still advertisement projected on loop before feature (artwork to be provided by Your Company)

*Option to contribute branded items handed out to everyone upon entry

1/2 page ad in program

+ * items below

Beach Break Gold -\$1500

*Logo linked on our website for one year and printed in program

Two (2) passes good for entry to *all* BBFF festival films

Ad on big screen (designed and submitted three days prior to event)

¼ page sized ad in program

+ * items below

Beach Break Supporter \$800

Your Company linked on our website for one year and printed in program

Logo and acknowledgement of support projected on the big screen before screening.

*Social media mention leading up to and during festival

Four (4) tickets to any BBFF festival screening.



Opening Night Event Sponsor - \$4,000

“Opening Night Festival Event Presented by Your Company” and Logo displayed with “Opening Night Festival Event Presented by” on slide loop before each film.

30 second Company Advertisement run before the chosen opening night feature and on social media (provided by Your Company)

Listing on all marketing and PR as Opening Night Event Presented By Your Company

Logo linked on the Festival Website for one year

(4) passes good for entry to all festival films.

To become a corporate sponsor for our Film Festival, please make checks payable to The Coastal Repertory Theater, Inc./Beach Break Entertainment and write BBE Film Festival in the memo. Mail check along with this form to:

Beach Break Entertainment
P.O. Box 371282
Montara, CA 94037

Name of sponsoring organization as it should appear in print and otherwise:

Company Name: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____

Level: _____

Please provide contact information for requesting logo and/or artwork:

Name: _____ Title: _____

E-mail: _____ Preferred phone number: _____

Please email your logo in high-resolution .JPG or .PNG julie@BeachBreakEntertainment.com

CONTACT INFORMATION FOR COMPLIMENTARY TICKETS AND SPECIAL EVENTS

Name: _____ Title: _____

E-mail: _____ Preferred phone number: _____

Thank you, and see you at the Movies!

Julie Mell, Owner

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